

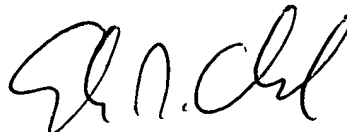
commercial/residential restrictions; demographic restrictions and geographic restrictions, and non-addressee restriction data, including at least information relating to one of the following: piece count restrictions; multi-ad restrictions; date restrictions; ad space zone restrictions and budget restrictions.

43. The memory system of claim 42, wherein:
the recipient information includes address information obtained from the user.
44. The memory system of claim 38, comprising:
restriction information corresponding to each of the plurality of advertiser accounts, respectively; and
wherein the recipient information may be used in combination with the restriction information from the plurality of advertiser accounts to identify the subset of messages available for printing.--

REMARKS

In view of the foregoing amendments and following remarks, it is respectfully submitted that the claims of this application are now in a condition for allowance and favorable action thereon is requested.

Respectfully submitted,



Angelo N. Chaclas
Reg. No. 39,134
Attorney of Record
Telephone (203) 924-3844

PITNEY BOWES INC.
Intellectual Property and
Technology Law Department
35 Waterview Drive
P.O. Box 3000
Shelton, CT 06484-8000

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